

Recent Books on Economics and Development Studies - Dec 2012

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Towards Accelerated Growth and Transformation of the Nigeria Economy: Missed Opportunities, Existing Prospects and the Way Forward / James A.Sackey
Enugu, Nigeria: African Institute for Applied Economics, 2011
92p.;
ISSN 079-4187
AIAE Research Paper 7
\$ 19.50
<http://www.marymartin.com/web?pid=145820>

Drivers and Sustainability of Agricultural Growth in Nigeria / Eric Eboh, Moses Oduh
Enugu, Nigeria: African Institute for Applied Economics, 2012
64p.;
ISSN 079-4187
AIAE Research Paper 8
\$ 19.50
<http://www.marymartin.com/web?pid=145822>

The 2nd Peter Areh Lecture on Art Cultural Enterprise: From Local to Global Perspectives / Speaker Dr.Everlyn Nicodemus
Enugu, Nigeria: Centre for Arts and Cultural Democracy, 2012
20p.;
\$ 19.50
<http://www.marymartin.com/web?pid=145824>

Repositioning the State for Development in Africa: Issues, Challenges & Prospects / Aja Akpuru and Alexander N Ibe
Enugu, Nigeria: Rhyce Kerex Publishers, 2012
254p.;
ISBN 9789788418467
\$ 50.00
<http://www.marymartin.com/web?pid=145826>

50 Years of the Nigerian Project: Challenges and Prospects/I.B.Bello-Imam(Ed.)
Nigeria: College Press and Publishers Ltd, 2010
xii.,623p.
9789782194923
\$ 85.00/PB
1080gm.
<http://www.marymartin.com/web?pid=145828>

Perspectives on Africa's Crises: The Challenges of Socio-political and Economic Transformation in the 21st Century/Solomon Oladele Akinboye(Ed.)

Nigeria: Spectrum Books Limited, 2011

XX.,500p.

Includes Index

9789780950668

\$ 70.00/PB

576gm.

<http://www.marymartin.com/web?pid=145829>

Economic Freedom : Lessons of Hong Kong / Kui-Wali Li

Singapore: World Scientific Publishing Co. Pte. Ltd., 2012

xix. 781p. ; 26cm.

ISBN-13: 9789814368841

\$ 200.00 / HB

1510 gm.

Hong Kong has been one of the fastest growing East Asian economies since the end of the Second World War. The adoption and practice of economic freedom have been major pillars in its economic success. Indeed, the experience of Hong Kong has served as a reference for other emerging economies in the region. The scope of the book elaborates the context and ingredients of economic freedom that have brought success and prosperity to Hong Kong. With sovereignty reversion to China in 1997, it is even more relevant to see how economic freedom is shaping and adapting to the new environment. There exist a number of economic indices based on economic freedom. Hong Kong has been ranked as the freest economy in the world for a number of consecutive years. While the economic freedom indices compare the performance of a large number of world economies, there is a lack of economic literature that studies the absolute level of economic freedom of a single economy. This book boldly serves the purpose of elaborating on the absolute performance of economic freedom in the world's freest economy. It is, therefore, the first of its kind and unique in its field. Numerous areas of studies related to economic freedom are examined, studied and elaborated so that readers can have a full and comprehensive understanding of the content of economic freedom in Hong Kong.

<http://www.marymartin.com/web?pid=146706>

China : Development and Governance / Wang Gungwu & Zheng Yongnian (Editors)

Singapore: World Scientific Publishing Co. Pte. Ltd., 2013

xiv. 541p. ; 28cm.

ISBN-13: 9789814425834

\$ 98.00 / HB

1390 gm.

China has achieved significant socio-economic progress and has become a key player on the international stage after several decades of open-door and reform policy. Looking beyond China's transformation, this book focusses on the theme of governance which is widely regarded as the next most critical element to ensure that China's growth remains sustainable.

Today, China is confronted with a host of pressing challenges that call for urgent attention. These include the need to rebalance and restructure the economy, the widening income gaps, the poor integration of migrant populations in the urban areas, insufficient public housing and healthcare coverage, the seeming lack of political reforms and the degree of environmental degradation. In the foreign policy arena, China is likewise under pressure to do more to address global concerns while not appearing to be overly aggressive. The next steps that China takes would have a great deal to do with governance, in terms of how it tackles or fails to address the myriad of challenges, both

domestic and foreign.

<http://www.marymartin.com/web?pid=146708>

China's State-Owned Enterprises : Nature, Performance and Reform / Sheng Hong & Zhao Nong

Singapore: World Scientific Publishing Co. Pte. Ltd., 2013

xxiii. 372p. ; 24cm.

ISBN-13: 9789814383844

Series on Chinese Economics Research Vol. 1

\$ 118.00 / HB

716 gm.

This book provides a detailed description of state-owned enterprises (SOEs) in China with respect to both efficiency and income distribution. It demonstrates that state ownership in the form of SOEs does not use resources efficiently, holds a poor record in income distribution, and enjoys unfair advantages while competing with other firms. To illustrate this, the book presents data on how favored policies, monopolistic powers, and subsidies benefit SOEs.

This book, with its rich empirical data and information, serves as an authoritative reference for researchers interested in SOEs. It is also a good read for students of social sciences and general public.

<http://www.marymartin.com/web?pid=146710>

A New Economic Growth Engine for China : Escaping the Middle-Income Trap by Not Doing More of the Same / Wing Thye Woo, Ming Yu ... [et al] (Editors)

Singapore: World Scientific Publishing Co. Pte. Ltd., 2012

xii. 294p. ; 24cm.

ISBN-13: 9789814425537

\$ 110.00 / HB

574 gm.

This volume is a report by leading international economic experts on China's economic priorities in the coming years. From various aspects of the domestic and foreign situation, China has now reached a critical juncture in its economic development. Unless China is able to overcome the difficulties in undertaking further reforms in the next ten years, China would be caught in the middle-income trap and be unable to become a modern country. The future course of China's economic development is also of great concern to the rest of the world because the socio-political-economic conditions in China will have significant impact on global economic prosperity and on global political harmony.

<http://www.marymartin.com/web?pid=146712>

Industrial Map of China's Financial Sectors : China Industrial Map Editorial Committee

China Economic Monitoring & Analysis Center Xinhua Holdings, China

Singapore: World Scientific Publishing Co. Pte. Ltd., 2012

ix. 284p. ; 26cm.

ISBN-13: 9789814412605

\$ 32.00 / HB

656 gm.

The book provides a comprehensive "map" of China's financial markets and institutions based on objective data. The book uses the mentioned data to analyze the status and trend of China's financial sectors under macro-economy. The objective of this book is to show the actual performance of China's financial markets and institutions during the first stage of the post-crisis period and the challenges that China's financial sectors face in the future.

At present, China's economy and financial sectors are just like a traveler undergoing a

long journey and need a map to tell where he/she comes from, where he/she is and where the present road will lead to. This book attempts to provide the readers with some useful information on the basis of objective data and help them to explore the road to the near future of China's economy and financial sectors.

<http://www.marymartin.com/web?pid=146713>

Energy Economy in China : Policy Imperatives, Market Dynamics, and Regional

Developments / Kang Wu

Singapore: World Scientific Publishing Co. Pte. Ltd., 2013

xvi. 270p. ; 24cm.

ISBN-13: 9789814335676

\$ 99.00 / HB

524 gm.

The key subjects of the book are policy imperatives, market dynamics and regional developments concerning oil and gas, as well as energy as a whole in China. In addition to national policies and issues, the objective of this book is to study China's regional oil and gas demand, supply and trade, energy balances, and economic development, with projections up till 2030. Particular emphasis will be given to challenges facing the Chinese government in ensuring future oil supplies, pipeline and liquefied natural gas (LNG) imports, energy security, downstream oil refining sector developments, the use of natural gas for power generation, and oil and gas related environmental issues. The impact of China's oil and gas sector developments, market dynamics, rising imports, and overseas investment on the Asia-Pacific region and the world at large are examined. Energy Economy in China also reviews current and future oil refining projects, gas pipelines, LNG import terminals, and emerging new markets in China over the next fifteen years.

<http://www.marymartin.com/web?pid=146715>

Global Financial Crisis and Challenges for China / Yang Mu & Michael Heng Siam-Heng

Singapore: World Scientific Publishing Co. Pte. Ltd., 2012

vii. 133p. ; 24cm.

ISBN-13: 9789814282277

1. Global Financial Crisis, 2008-2009
2. China – Economic condition – 2000-
3. China – Foreign relations

\$ 32.00 / HB

402 gm.

The book analyzes the nature of Chinese economy which enables it to go through the financial tsunami pretty unscathed. It discusses the stimulus package designed by the Chinese government to keep the economy on course, as well as its results — both positive and negative aspects in the middle and long term.

The 2008–09 financial crisis makes it very clear that we need a two-pronged approach to deal with the situation, namely governments need a) to take quick and decisive actions to stem any further deterioration in financial systems; b) to revamp their economies by refitting existing engines in the real economy. China, as the third largest economy in the world, and with its robust domestic consumption and a healthy financial system, is one of the most important drivers to pull the world out of recession.

<http://www.marymartin.com/web?pid=146717>

The Uniqueness of China's Development Model 1842 – 2049 / Yip Kwok-wah

Singapore: World Scientific Publishing Co. Pte. Ltd., 2012

ix. 201p. ; 24cm.

ISBN-13: 9789814397773

\$ 29.00 / HB

540 gm.

The book discusses the development model of China which has now overtaken Japan as the world's second largest economy. This remarkable economic achievement has not followed the Western world's favorite developmental tools — of freedom, democracy and a market driven economy, but rather China's unique model — of one-party authoritarian rule with a mixed economy. The Middle Kingdom's way of development has largely questioned the West's core values — freedom and democracy. The book argues that the model is based on the country's 3,000-year-old civilization, forged by the efforts, innovations, trial and error process of several recent generations, and guided by the Chinese Communist Party in the past 60 years.

<http://www.marymartin.com/web?pid=146718>

The Nigerian Economy: Some Reflections/Akin Iwayemi

Nigeria: The Nigerian Economic Society, 2012

40p.

9789784875332

\$ 10.00/PB

58gm.

Presidential Address Delivered at the 53rd Annual Conference of the Nigerian Economic Society, held at Nicon Luxury Hotel, Abuja 27-30th August 2012

<http://www.marymartin.com/web?pid=145831>

Issues and Trends in Nigeria's Development : A Festschrift for The Rev.(Fr.) Abiodun F.

Akinseye/(Eds) Victor O.Edo, E.F.K. Salami

Nigeria: John Archers (Publishers) Ltd, 2012

xvii.,541p.

includes Index

9789785136807

\$ 100.00/PB

778gm.

<http://www.marymartin.com/web?pid=145833>

Increasing Influence of China and India in Nigerian trade and Investment/Akande, S.O.
et.al.

Nigeria: Institute of social and Economic Research, 2009

33p.

9789781814426

NISER OCCASIONAL PAPER NO.4, 2009

\$ 10.00/PB

62gm.

<http://www.marymartin.com/web?pid=145835>

Information and Communication Technology and The Nigerian: Reinforcement or Trouble
in the House?/Tunji Akande, John Adeoti

Nigeria: Institute of social and Economic Research, 2009

22p.

9789781814365

NISER OCCASIONAL PAPER NO.1, 2009

\$ 10.00/PB

48gm.

<http://www.marymartin.com/web?pid=145836>

On The Crisis of Underdevelopment /Adebayo Ninalowo

Reprint (First Published in 2007)
Nigeria: Prime Publications, 2011
iv.,171p.
Includes Index
9789780798222
\$ 25.00/PB
208gm.

<http://www.marymartin.com/web?pid=145838>

Research for Development : The Journal of the Nigerian Institute of Social and Economic Research

Special Edition

Vol.24 Nos.1&2, 2010; Vol.25 Nos. 1&2, 2011 (Combined)

Nigeria : Nigerian Institute of Social and Economic Research (NISER), 2011
312p.

ISSN: 0189- 0085

\$ 60.00/PB

482gm.

Articles:

Vol.24 Nos.1&2, 2010

∞ ↗ Mapping the Activities of Faith-base Organizations in Development in Nigeria
∞ ↗ Faith Manifestation in Development Service Delivery in Lagos and Kano States of Nigeria

∞ ↗ The Role of Religion in the Success of the Campaign for Widows' Rights in Anambra State, Nigeria

∞ ↗ Religion, Women's Rights and Legal Reform in Nigeria

∞ ↗ A Promise of Threat: The Interface between RELIGION, gender relations and Women's Education in Nigeria

∞ ↗ Perceptions and Attitudes of Muslims to Female Education in Jos, Nigeria

Vol.25 Nos. 1&2, 2011

∞ ↗ The Nexus between Religion and Political Development in Nigeria: A Theoretical Discourse

∞ ↗ Religion, Ethics and Attitudes towards Corruption in Nigeria: A Historio-graphical Review

∞ ↗ What has religion got to do with it?: Ethics and Attitudes towards Corruption in Nigeria

∞ ↗ Faith-based Organizations' Participation in Policy Process in Nigeria

∞ ↗ De-secularization of Development in Africa: Issues at the Crossroad

<http://www.marymartin.com/web?pid=145843>

NISER Review of Nigerian Development, 2009/2010: Socio-Economic Impact of Climate Change in Nigeria

Nigeria: Nigerian Institute of Social and Economic Research, 2010

xxiii.,363p.

Includes Index

9789781814426

\$ 90.00 / PB

1000gm.

<http://www.marymartin.com/web?pid=145845>

Distortions in the Nigerian Economy: Implications for Sustainable Development : Selected Papers of The 51st Annual Conference-2010

/ The Nigerian Economic Society
Nigeria: The Nigerian Economic Society, 2010
xi.,248p.
9782984272
51st Annual Conference of the Nigerian Economic Society
\$ 45.00
372gm.
<http://www.marymartin.com/web?pid=145847>

Planning and the Transformation of the Nigerian Economy : Selected Papers from the
2011 Annual Conference
Nigeria: The Nigerian Economic Society, 2011
xv.,599p.
Includes Index
9789782984241
52nd Annual Conference of The Nigerian Economic Society
\$ 60.00/PB
740gm
<http://www.marymartin.com/web?pid=145848>

The Challenge of Ikwerre : Development in Nigeria/Okachikwu Dibia
Nigeria : Okachikwu Dibia, 2011
xvii.,387p.
Includes Index
9789789162772
\$ 75.00/ PB
580gm
<http://www.marymartin.com/web?pid=140635>

Superbrands Volume 1 : An Insight into Some of Bangladesh's Strongest Brands
Dhaka: Bangla Superbrands Ltd., 2012
91p. ; 35cm.
ISBN-13: 9780954751081
\$ 30.00 / HB
1010 gm.
<http://www.marymartin.com/web?pid=146113>

Private Sector Housing / Toufiq M. Seraj
Dhaka: Pearl Publications, 2012
xiv. 169p. ; 22cm.
ISBN-13: 9789843352989
\$ 25.00 / HB
402 gm.
<http://www.marymartin.com/web?pid=146114>

Growth Or Contraction? : State of Bangladesh Economy and Development 2011 – 2012 /
Rashed Al Mahmud Titumir (Editor)
Dhaka: Unnayan Onneshan, 2012
xxii. 330p. ; 21cm.
ISBN-13: 9789848827949
\$ 30.00 / PB
442 gm.
<http://www.marymartin.com/web?pid=146115>

Poverty and Development : Realities of Grassroots Volume 1
Dhaka: Poverty Research and Resource Center (PRRC) ActionAid Bangladesh, 2011
96p. ; 22cm.
Bilingual English & Bangla language
\$ 20.00 / PB
306 gm.
<http://www.marymartin.com/web?pid=146116>

Unpleasant Economics / M. A. Taslim
Dhaka: Jagriti Prokashony, 2010
239p. ; 22cm.
ISBN-13: 9789848416396
\$ 18.00 / HB
402 gm.
<http://www.marymartin.com/web?pid=146117>

Industry Specific Study on Sustainable Energy Finance Market Potential for Financial Institutions in Bangladesh
Dhaka: International Finance Corporation, 2012
viii. 214p. ; 29cm.
\$ 40.00 / PB
826 gm.
<http://www.marymartin.com/web?pid=146118>

Tourism in Nepal : Economic Perspectives / Shoorabeer Paudyal
Kathmandu: Buddha Academic Publishers and Distributors Pvt. Ltd., 2012
267p. ; 22cm.
ISBN-13: 9789937301954
\$ 20.00 / PB
366 gm.
<http://www.marymartin.com/web?pid=146164>

Economic Growth and the Private Sector of Nepal / Prateek Pradhan (Editor)
Kathmandu: Samriddhi, The Prosperity Foundation, 2011
xxiv. 207p. ; 20cm.
ISBN-13: 9789937239912
\$ 20.00/ PB
274 gm.
<http://www.marymartin.com/web?pid=137729>

Tourism in SAARC Region : An Economic Analysis / Shoorabeer Paudyal
Kathmandu: Sajana Poudel, 2011
ix. 202p. ; 21cm.
\$ 15.00 / PB
296 gm.
<http://www.marymartin.com/web?pid=146166>

Tourism and Geography of Nepal and Other SAARC Countries / Ram Sharan Pathak
Kathmandu: Uma Pathak, 2012
200p. ; 24cm.
\$ 25.00 / PB
422 gm.
<http://www.marymartin.com/web?pid=146165>

ASEAN-China Free Trade Area : Challenges, Opportunities and the Road Ahead / Keith E. Flick & Kalyan M. Kemburi (Editors)
Singapore: S. Rajaratnam School of International Studies, 2012
132p. ; 23cm.
ISBN-13: 9789810718503
RSIS Monograph No. 22
\$ 40.00 / PB
214 gm.

The full implementation of the ASEAN-China Free Trade Area in January of 2010 marked a major milestone in relations between China and Southeast Asian states. This monograph aims to help the reader better understand the path to the creation of what has become the world's largest free trade area by population, as well as explore its impacts on individual member countries and the region as a whole. Through in-depth analyses by some of the region's most knowledgeable scholars and practitioners, this monograph also reveals important details about the challenges and opportunities faced by the FTA going forward.

<http://www.marymartin.com/web?pid=146642>

EU-Asia and the Re-Polarization of the Global Economic Arena / Lars Oxelheim (Editor)
Singapore: World Scientific Publishing Co. Pte. Ltd., 2012
xxiii. 588p. ; 23cm.
ISBN-13: 9789814366526
Advanced Research on Asian Economy and Economies of Other Continents – Vol.7.
\$ 178.00 / HB
988 gm.

At the end of the 1980s, a tri-polar world comprising the US, EU and Japan emerged. However, the economic turbulence of the early 21st century has destabilized this order, and the rise of other Asian powers has implications for the formation of a new economic configuration.

This book discusses the probability of the different tentative global economic power balances to emerge, as well as the different contestants: the EU, China and Japan, among others.

Organized into three sections, the first part addresses general and trend-wise developments with relevance to the outcome of the re-polarization process. Subsequently, three chapters focus on developments in China, India and Japan. Finally, special issues such as climate policies, corporate governance, social reforms and cross-border economic alliances are considered in greater detail, in relation to their implications for the outcome of the re-polarization process.

<http://www.marymartin.com/web?pid=146643>

South Asia in the New Decade : Challenges and Prospects / Amitendu Palit & Gloria Spittel (Editors)
Singapore: World Scientific Publishing Co. Pte. Ltd., 2013
xxii. 258p. ; 24cm.
ISBN-13: 9789814401067
\$ 84.00 / HB
548 gm.

At the beginning of the second decade of the new millennium, South Asia has emerged as a key regional variable in the contemporary global order. The last decade saw the

region experiencing a robust phase of economic growth and development. Over time, South Asia's economic progress is expected to accelerate, given its favourable demography and strategic location. The prospects of faster economic growth and development, however, will materialize depending upon the region's success in handling various challenges including security, climate change, political instability and ethnic strife. It is in this context that the Sixth International Conference on South Asia brought together academics and policy specialists to provide insights and contribute to an understanding of the challenges and prospects facing the region in the new decade. This volume is a collection of the papers presented at the Conference and assembles a large and diverse set of viewpoints and perceptions on the region.

<http://www.marymartin.com/web?pid=146644>

Studies on the Singapore Economy / Keen Meng Choy
Singapore: World Scientific Publishing Co. Pte. Ltd., 2012
xv. 324p. ; 26cm.
ISBN-13: 9789814374095
\$ 45.00 / HB
726 gm.

Though there are several books on the Singapore economy, none have focused on the time series-based investigations. This book tries to address that gap and attempts to add to what we know from studies in the descriptive tradition. It is a compendium of twenty of the author's academic studies on the Singapore economy which have appeared previously as journal papers, book chapters, and feature articles. The papers share a common methodology of social scientific enquiry viz., time series econometrics, and are divided into three parts: macroeconomy, business cycles and forecasting. Each part brings together empirical essays that deal with particular aspects of these related fields. The book will be of interest to economists, policy-makers and students seeking a quantitatively informed understanding of the Singapore economy.

<http://www.marymartin.com/web?pid=146645>

Singapore Perspectives 2012 : Singapore Inclusive : Bridging Divides / Kang Soon Hock & Leong Chan-Hoong (Editors)
Singapore: World Scientific Publishing Co. Pte. Ltd., 2013
xiii. 188p. ; 23cm.
ISBN-13: 9789814407854
\$ 29.00 / PB
376 gm.

The Singapore Perspectives series is a yearly publication that provides critical analysis of emerging trends and issues Singapore faces in terms of social, economic and political development. It is a quick and essential reference for understanding the broad policy discussions that animate thought leaders, policy-makers and the public in the country during the immediate period or that are likely to do so in the short and medium term.

This edited volume brings together papers presented at the Singapore Perspectives 2012 Conference. The Conference came in the wake of Singapore's General Elections held on May 7, 2011, whose outcome resulted in Singapore's political leaders taking a fresh look at Singapore's public policy. More importantly, the government has pledged to reconnect with all segments of society, as it grapples with the issues that have arisen.

Some of the major issues discussed in the book include the widening income gap, the affordability of housing and healthcare, as well as the re-examination of the processes of citizen participation in policy-making. The book also includes the speech made by Mr

Tharman Shanmugaratnam, Deputy Prime Minister of Singapore, that outlines his views on the model of governance and policies that would help the country bridge the divides.
<http://www.marymartin.com/web?pid=146646>

Ranking the Liveability of the World's Major Cities : The Global Liveable Cities Index (GLCI) / Tan Khee Giap, Woo Wing Thye ... [et al]
Singapore: World Scientific Publishing Co. Pte. Ltd., 2012
xix. 112p. ; 24cm.
ISBN-13: 9789814417303
\$ 32.00 / HB
394 gm.

This unique volume aims to provide a first comprehensive assessment on attributes, conditions and characters which constitute a liveable city. The book posits that the degree of liveability depends on five themes: satisfaction with the freedom from want; satisfaction with the state of the natural environment and its management; satisfaction with freedom from fear; satisfaction with the socio-cultural conditions; and satisfaction with public governance.

<http://www.marymartin.com/web?pid=146647>

Water Issues in Southeast Asia : Present Trends and Future Directions / Lee Poh Onn (Editor)
Singapore: ISEAS Publishing, 2012
xiv. 341p. ; 23cm.
ISBN-13: 9789812309839
1. Water resources development – Southeast Asia – Congresses
2. Water utilities – Southeast Asia – Congresses
3. Water supply – Southeast Asia – Congresses
\$ 52.00 / PB
456 gm.

<http://www.marymartin.com/web?pid=146648>

Management of Service Businesses in Japan / Yasuhiro Monden, Noriyuki Imai ... [et al]
Singapore: World Scientific Publishing Co. Pte. Ltd., 2013
xix. 185p. ; 24cm.
ISBN-13: 978981374668
Japanese Management and International Studies Vol. 9
\$ 110.00 / HB
516 gm.

Japan faces significant challenges in both traditional and non-traditional areas of national security policy as the economic resurgence of China and the loss of US hegemonic clout significantly transform the strategic landscape of the Asia-Pacific region. How is Japan coping with this new global and regional politico-security environment? What strategic moves has it taken to best position itself for the future to maximize its global and regional influence? More importantly, how is Japan perceived within the region by traditionally close regional partners such as the US and Australia, by supporters in Southeast Asia, and by new competitors — most prominently China and India? What international role do these nations wish Japan to play? In this comprehensive volume, these crucial questions are explored in-depth by a group of scholars both distinguished and diverse.

With the service industry taking up the largest portion of its GDP, Japan has much to share in the area of managing service industry. This book explores and elucidates the unique management styles in non-manufacturing industries or service industries in

contemporary Japan, both practically and theoretically through case studies. These specially selected cases are the management of the world No.1 convenience store chain of Seven-Eleven, the sales finance business and auto sales business of Toyota, application of TPS (Toyota Production System) to life insurance company, performance evaluation of local government, BSC (balance scorecard) in local government hospitals, cost and pricing policy of telecommunication company, Japanese-style "hospitality" in the retail industry, service level agreement (SLA) in IT and shared service companies, and ICT (Information & Communication Technology) applied to BPN (Business Process Network) of service industry.

<http://www.marymartin.com/web?pid=146681>

Engaging East Asian Integration : States, Markets and the Movement of People / Takashi Shiraishi & Jiro Okamoto (Editors)
Singapore: ISEAS Publishing, 2012
xiv. 223p. ; 24cm.
ISBN-13: 9789814380287

1. East Asia – Economic integration – Congresses
2. East Asia – Foreign economic relations – Japan – Congresses
3. Japan – Foreign economic relations – Australia – Congresses
4. East Asia – Foreign economic relations – Australia – Congresses
5. Australia – Foreign economic relations – East Asia – Congresses
6. Human capital – East Asia – Congresses

\$ 54.00 / HB

432 gm.

Both international trade and investment by East Asian countries have become significantly regionalized. To support this development further, efforts for regional integration have flourished in the forms of bilateral and regional free trade agreements and the ASEAN+3 and East Asia Summit processes, among many others. This book is a compilation of papers and discussions originally presented at the international symposium held during the recent global financial crisis. The symposium aimed to shed light not only on the usual economic aspect but also on other aspects of the multidimensional phenomenon called "regional integration". Thus, in this volume the authors explore the relationship between the U.S. influence and East Asian regionalism, the characteristics of East Asian integration, and the politics of inclusion/exclusion in the integration process. In addition, they point out some "missing links" in integration efforts such as cooperation in the areas of logistics, finance, trade in services, infrastructure and human resource movement. Since the global financial crisis did not deter integration efforts (rather, it has encouraged them), this book serves as a guide for future East Asian integration in terms of what to expect and what is to be done.

<http://www.marymartin.com/web?pid=146229>

Cambodia-Laos-Vietnam : Economic Reform and Regional Integration
Phnom Penh: Cambodian Institute for Cooperation and Peace (CICP), 2012
24p. ; 30cm.
CICP Working Paper No. 48
\$ 12.00 / PB
68 gm.

<http://www.marymartin.com/web?pid=146293>

The New Economy Policy in Malaysia : Affirmative Action, Ethnic Inequalities and Social Justice / Edmund Terence Gomez & Johan Saravanamuttu (Editors)
Malaysia, Singapore : SIRD and NUS Press & ISEAS Publishing, 2013
xviii. 393p. ; 23cm.

ISBN-13: 9789675832673 (SIRD PB)
ISBN-13: 9789971696696 (NUS Press PB.)
ISBN-13: 9789814414448 (ISEAS Publishing PB)
\$ 32.00 / PB
600 gm.

For more than 40 years the New Economic Policy and its successor programs have shaped Malaysia's socioeconomic development and the allocation of political power. The original policy sought to eradicate poverty and achieve economic parity among the country's various ethnic communities. However, it was based on an apparent paradox—the use of ethnic preference to promote national unity. The policy's core tenet was affirmative action on behalf of the Bumiputra community.

Drawing on a wealth of statistical and documentary evidence, this major new book provides a comprehensive and rigorous assessment of the NEP. The contributors show that there have been some positive outcomes, among them a considerable reduction of poverty, greater inter-ethnic equity parity and the emergence of a resourceful Bumiputra middle class. But these partial success have to be weighed against persistent complaints associated with increasing intraethnic Bumiputra income disparities; the emergence of a small, politically powerful and disproportionately wealthy Bumiputra elite; a serious brain drain; and weak human capital. As a result, divisive debates around group rights, ethnic identity and an elusive national unity dominate Malaysia's policy discourse. The New Economic Policy in Malaysia offers a timely and fresh perspective, suggesting that the long-term implementation of racially-targeted policies reinforces stereotypical ethnic identities and hinders the creation of a more inclusive society.

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A Matter of Risk : Insurance in Malaysia, 1826 – 1990 / Lee Kam Hing

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